



WORLD WORKPLACE EUROPE '21

17-18 March | **Virtual Event**

About the Event

World Workplace Europe is the largest and most well-respected conference for facility management and related stakeholders in the region. Held annually, World Workplace Europe facilitates idea-sharing and knowledge-exchange between professionals who support and sustain the built environment to ensure smarter, more efficient, healthier and safer facilities.

World Workplace Europe will take place 17-18 March 2021

Building on a successful two-year collaboration, IFMA (International Facility Management Association) and FMN (Facility Management Nederland) will again partner to bring World Workplace 2021 to the European market.

Virtual

World Workplace Europe 2021 will offer virtual learning and provide an opportunity for attendees to network with FMs from all over the globe.

- All educational sessions will be presented online live and recorded so that delegates can view them at their convenience.
- Participate in break-out sessions, join the virtual facility tours and virtual escape game.
- On-demand content and access to partner rooms available through 19 April 2021.

Partnerships/Sponsorship

Partnership levels are available for World Workplace Europe 2021: Platinum, Gold and Silver.

- The virtual event tool offers online partner rooms where partners/sponsors can show promotional videos and product demonstrations, set up a network table and have one-on-one meetings with attendees during the event.

Please refer to page two for full details. For more information on partnerships and sponsoring, please contact Lara Paemen, Director, IFMA EMEA at lara.paemen@ifma.org





Partnership Type	Platinum Partner	Gold Partner	Silver Partner
Price (excl. VAT)	10,000 €	7,500 €	4,500 €
General			
Representative in project board	✓		
1x 30 min non-commercial conference session (requires pre-approval). Can be plenary or panel discussion.	✓		
30 sec promo video played before an education session	✓	✓	✓
Internationally recognized opening and closing keynote (Deborah Nas, Anders Indset)	✓	✓	✓
Virtual partner			
Partner room in virtual event platform	✓	✓	✓
Possibility to show promo video, demos, etc. in partner room	✓	✓	✓
Opportunity to host a virtual network table	✓	✓	✓
Session with keynote at partner network table in Partner virtual room	✓		
Virtual 1 on 1 meetings with partner/participant	✓	✓	✓
Partner logo on social media promo videos	✓	✓	✓
Partner logo on event website	✓	✓	✓
Partner logo on conference presentation (last slide of every session)	✓	✓	✓
Video interview/podcast with partner to put on social media/website	✓		
Partner to send out post-event partner e-mail to event attendees (GDPR/AVG compliant)	✓		
Full event complimentary tickets for staff (physical-digital)	8	4	
50% discount for client & relation tickets (based on standard prizes)	✓	✓	
25% discount for client & relation tickets (based on standard prizes)			✓
Post-event			
Possibility to provide additional content for attendees (e.g. research paper, white paper, pre-recorded session) after event	✓		
Partner logo on aftermovie	✓	✓	✓
List of delegates who visit partner room	✓	✓	✓
Report with delegate survey results	✓	✓	✓
Report on delegates on partner session	✓		

